

ORDINANCE NO. 2428

**AN ORDINANCE AMENDING CHAPTER XL, SECTIONS 40-601 AND
40-3002 OF THE CODE OF THE BOROUGH OF ROSELLE PARK
ENTITLED TERMS DEFINED (601) AND SIGNS (3002)**

BE IT ORDAINED by the Mayor and Council of the Borough of Roselle Park, County of Union, and State of New Jersey as follows:

SECTION 1:

40-601 TERMS DEFINED.

The following words, terms or phrases, when used in Chapter XL, Land Use, shall have the meanings ascribed in this section:

[...]

Sign, Temporary shall mean a sign in place for forty-five (45) days or less, which may be constructed of material of a nonpermanent nature, such as paper, canvas or nondurable plastic. ~~A sign of any political, educational, charitable, philanthropic, civic or religious campaign, drive or event~~ **Such signs shall not be more than six (6) square feet in area and which may be two-sided shall be permitted, provided that such signs are not illuminated and are placed with the property owner's consent and comply with all applicable provisions of this chapter. Election related signs shall be posted no earlier than thirty (30) days prior to the election and shall be removed no later than two (2) days after the election.** The posting of such signs on fire hydrants, public telephone booths, utility poles or on trees in public right-of-way is expressly prohibited. The sign displayed inside the window of a business establishment, to be constructed of a nonpermanent material, shall be permitted, provided that it does not obstruct more than thirty (30%) percent of the window area and is not illuminated.

Sign, Political Campaign shall mean a sign no more than six (6) square feet in area constructed of material of a nonpermanent nature such as paper, canvas, corrugated or nondurable plastic. Content of such Political Campaign Signs shall be consistent with the community standards enumerated in this chapter. Such sign shall not be illuminated, and posting of such signs on fire hydrants, public telephone booths, utility poles or on trees in public right-of-way is expressly prohibited. Should such signs be posted in the window of a business establishment, the same regulations as enumerated in the definition of "Sign, Temporary" as they pertain to window coverage shall apply.

[...]

40-3002 SIGNS.

A. *Types and Area of Signs.* A sign shall include banners, streamers, whirling or lighting devices or any other type of attention-attracting device and may be a single-faced, double-faced or a V-type structure. The following terms are defined as indicated below:

[...]

5. **Political Campaign Sign.** A ~~temporary~~ sign advertising **in favor of or in opposition to the name of the a candidate for election, including a political party, or a public question.**

[...]

SECTION 2: If any section or portion of a section of this Code shall be invalid for any reason, such invalidity shall not affect the validity of the remaining sections or portions of this Ordinance.

SECTION 3: All ordinances or parts of ordinances, to the extent that they are inconsistent herewith, are hereby repealed.

SECTION 4: This amendment to the Code of the Borough of Roselle Park shall become effective upon publication and in accordance with law.

Introduced: November 20, 2014

Adopted:

Mayor

Attest: _____
Borough Clerk